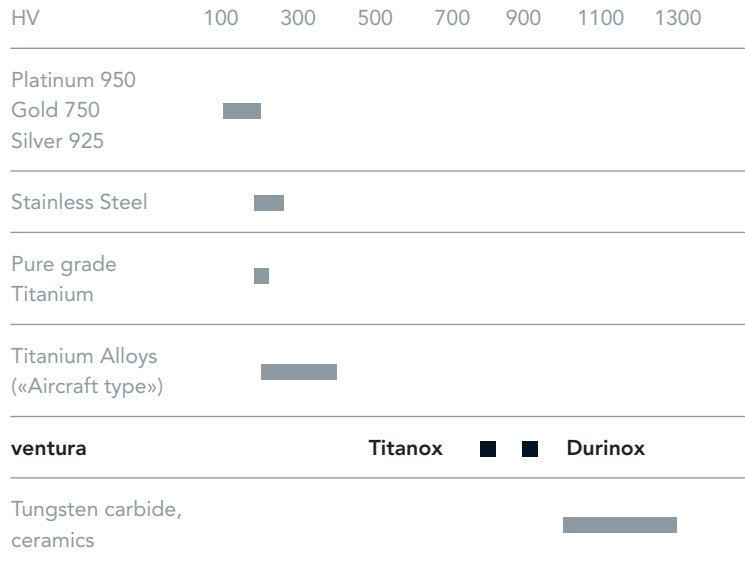


### Comparison of Hardness



all indications are approximative

### Titanox, Durinox

In 1995, Ventura was the first company to introduce the exclusive Titanox process for hardening watch cases; a little later, this process was applied in the production of titanium bracelets as well.

Titanium is inherently a soft material, and Titanox hardening makes it almost impervious to scratches and aging.

In 2002, Ventura succeeded in applying this same hardening process Durinox to stainless steel as well.